ENHANCING ENGLISH SPEAKING COMPETENCE FOR VOCATIONAL STUDENTS: DESCRIPTIVE QUALITATIVE ANALYSIS

Marudut Bernaduta Simanjuntak, Sutrisno, Martin Steven Lumingkewas

1 Sekolah Tinggi Ilmu Pelayaran Jakarta, Jl. Marunda Makmur No.1 Cilincing, Jakarta Utara, Jakarta, Indonesia
2 Sekolah Tinggi Teologi Moriah, Tangerang, Jl. Kelapa Puan Raya, Kota Tangerang, Banten, Indonesia

Email: bernadmarudut@gmail.com

Abstract. This research explores the critical need for speaking skills and competencies in English in the context of vocational education. Through a comprehensive exploration of language skills, linguistics and literature, human resource management, and the role of learning organizations, this study provides an in-depth understanding of the important role of literacy in English in vocational education. The findings reveal that English proficiency is not just an advantage but an absolute necessity for vocational students in today’s increasingly connected world. English serves as a gateway to a wide range of global information, collaboration with international peers, and participation in a wider professional network. Effective communication in English is now a prerequisite in the job market, with recruiters in various industries looking for candidates who have strong English-speaking skills. In addition, the study emphasizes that the linguistic and literary dimensions in English proficiency not only deepen communication skills but also increase cultural awareness. By understanding the nuances of language, vocational students can navigate a diverse professional environment with cultural sensitivities, which is an invaluable trait in the global world of work. Learner organizations play an important role as champions of change, influencing curriculum development and resource allocation to support English language education for vocational students.

Keywords: English Literacy, Competencies, Language Skills


Kata Kunci: Literasi Bahasa Inggris, Kompetensi, Keterampilan Berbahasa

INTRODUCTION

English has undeniably become the global lingua franca, transcending borders and cultures, and plays a pivotal role in various aspects of people’s lives, including education and employment. In today's interconnected world, English proficiency is increasingly considered a fundamental skill, not just for academic success but also for career advancement (Ahmmed, 2021). One group of learners who stand to benefit significantly from English proficiency are vocational students. This research paper delves into the critical importance of speaking competence in English for vocational learners, addressing the subthemes of language skills, linguistics, literature, human resources management, and the public of learners’ organization. Through a descriptive qualitative analysis approach, this study aims to shed light on the pressing need to prioritize and enhance speaking skills among vocational students.

Vocational education has emerged as a crucial pathway for individuals seeking specialized skills and practical knowledge in various industries (Klotz et al., 2014). In today's globalized job market, proficiency in English has become a prerequisite, regardless of the industry vocational students are preparing to enter. As such, the ability to communicate effectively in English is a skill that vocational students cannot afford to overlook. English proficiency is a vital asset for vocational students, offering a gateway to success in an increasingly interconnected world. This proficiency transcends mere communication skills; it encompasses a deeper understanding of language nuances, cultural context, and the ability to effectively navigate the demands of the modern workplace.

English stands as the universal language of international business, science, and technology. Vocational students who possess English-speaking competence gain access to a wealth of global information, collaborate seamlessly with international peers, and expand their professional networks. In a world where isolation is a risk for those lacking adequate English-speaking skills, vocational students must equip themselves to thrive. Moreover, proficiency in English extends beyond basic communication. It entails grasping idiomatic expressions, cultural subtleties, and the broader context of the language (Hon, 2023). Exposure to English literature and linguistics deepens a vocational student's comprehension of the language, fostering effective communication imbued with cultural sensitivity.

In today's job market, effective communication, particularly in English, is paramount. Employers across diverse industries seek candidates with strong communication skills. Proficiency in English empowers vocational students to excel in team dynamics, customer interactions, and project management (Johansson, 2022). It positions them as attractive candidates, well-equipped to meet the demands of the modern workplace. Recognizing these
imperatives, vocational institutions are adapting to cater to the diverse needs of their students. Many institutions now focus on providing tailored English language programs, addressing the unique requirements of vocational learners. By understanding the collective needs and goals of vocational students regarding English proficiency, these institutions aim to enhance the effectiveness of educational programs and resources. To comprehensively explore the need for English speaking skills and competence among vocational learners, this research employs a descriptive qualitative analysis approach. This methodology aligns well with the complexity of the subject matter, allowing for an in-depth investigation into the perspectives, challenges, and aspirations of vocational students regarding English speaking competence. Through in-depth interviews and focus group discussions, we aim to capture the unique experiences and viewpoints of these learners (Panagiotidou, 2012). Additionally, content analysis of documents related to vocational education and English language programs offers valuable context and background information. This process aids in understanding the policies, curricula, and resources available to vocational students, providing essential insights into the current landscape.

Exploring linguistic and cultural dimensions is also crucial. A comprehensive review of literature in fields such as linguistics, language education, and vocational training forms the theoretical foundation of this research (McGovern, 2016). By synthesizing existing knowledge, we can pinpoint gaps and areas requiring further investigation. Employing language assessment tools, we evaluate the English speaking competence of vocational students, contributing empirical data that enhances the understanding of their current proficiency.

The practical implications of this research extend to vocational education institutions, policymakers, and vocational students themselves. Institutions can adapt their curricula to incorporate English language training aligned with industry needs, better preparing students for future careers. Policymakers can utilize research findings to develop policies supporting English language education, including resource allocation, program implementation, and the promotion of international collaborations. For vocational students, a stronger command of English opens doors to global career opportunities, cross-border collaborations, and a broader worldview. English literacy and speaking competence are indispensable for vocational students navigating the globalized world. This research endeavors to illuminate the multifaceted nature of this need, spanning language skills, linguistics, literature, human resources management, and the public of learners' organization. Employing a descriptive qualitative analysis approach, this study seeks to provide a comprehensive understanding of the challenges and opportunities faced by vocational learners in their pursuit of English proficiency. Ultimately, the aim is to
empower vocational students with the language skills needed to excel in their chosen fields and confidently navigate the international job market.

METHODS

In the pursuit of investigating the critical need for speaking skills and competence in English among vocational learners, this research employs a rigorous and insightful research methodology (Padgett, 2016). The overarching approach is a descriptive qualitative analysis method, allowing us to delve deeply into the multifaceted aspects of this crucial educational concern. The methodology is designed to provide a comprehensive understanding of the challenges and opportunities vocational learners encounter in their quest for English proficiency, with a focus on subthemes encompassing language skills, linguistics and literature, human resources management, and the public of learners' organization (Padgett, 2016).

The choice of a descriptive qualitative analysis approach is rooted in the complex nature of the topic at hand. The authors recognize that speaking competence in English for vocational students involves multifaceted dimensions, including linguistic proficiency, cultural awareness, and practical applicability. This approach allows the researchers to explore these intricacies in depth, capturing the nuances of vocational learners' experiences, perspectives, and challenges related to English-speaking competence (Sankoff, 1972). The research methodology is robust and well-suited to explore the need for speaking skills and competence in English for vocational learners. By embracing the descriptive qualitative analysis approach and employing a diverse range of data collection methods, we aim to provide a holistic understanding of this critical aspect of vocational education, with practical implications for institutions, policymakers, and vocational students alike.

RESULTS

The Vital Role of Language Skills

The research unequivocally confirms that English language skills are an indispensable asset for vocational students (“In Search of Critical Thinking,” 2014). In a world increasingly interconnected by globalization and digital communication, proficiency in English serves as a gateway to a wealth of global information and opportunities. Vocational students equipped with strong English-speaking skills are well-prepared to access, interpret, and apply international knowledge, thus enhancing their competitiveness in the job market. Furthermore, the findings underscore that the ability to effectively communicate in English is no longer merely an advantage but a necessity in today's professional landscape. Employers across
diverse industries prioritize candidates with English proficiency, recognizing its pivotal role in facilitating seamless collaboration, client interactions, and efficient project management. Vocational students who hone their English-speaking competence gain a distinct edge, positioning themselves as valuable assets to potential employers.

**Linguistics and Literature: Deepening Understanding**

Beyond functional communication, the research reveals that linguistics and literature play an integral role in the development of English-speaking competence among vocational students. Proficiency extends beyond surface-level understanding; it encompasses grasping cultural nuances, idiomatic expressions, and the subtle intricacies of the language. Exposure to English literature and linguistics enriches a vocational student's ability to communicate effectively and with cultural sensitivity (Sambolin Morales & Carroll, 2015). The implications of this finding are profound. By immersing themselves in the linguistic and literary dimensions of English, vocational students can not only enhance their communication skills but also elevate their cultural competence. This enables them to navigate diverse professional settings with grace and understanding, a highly sought-after trait in the globalized job market.

**Human Resources Management: A Prerequisite for Success**

The research underscores that effective communication, particularly in English, is pivotal for success in the modern workplace. Human resources management, a linchpin of organizational dynamics, places a premium on strong communication skills. Vocational students who possess English-speaking competence are better equipped to excel in team-based projects, interact seamlessly with clients and customers, and manage complex endeavors effectively. These findings hold significant implications for vocational students seeking career advancement. In today's competitive job market, English proficiency often serves as a gateway to leadership roles and upward mobility within organizations. Those who invest in honing their English-speaking skills position themselves for career growth and expanded professional horizons.

**The Role of Learners' Organizations: Advocates for Change**

The research recognizes the pivotal role that learners' organizations play in advocating for the development of English-speaking competence among vocational students. In a rapidly evolving educational landscape, vocational institutions must adapt to the diverse needs of their student body. Many institutions have embraced the role of providing tailored English language
programs that cater to the specific needs of vocational learners. Learners' organizations serve as catalysts for change, influencing curriculum development, and resource allocation. They act as advocates, promoting the importance of English literacy and speaking competence in the vocational education community. This collaborative effort between institutions and learners' organizations is essential in ensuring that vocational students receive the support and resources necessary to enhance their English-speaking skills.

**Practical Implications: Empowering Vocational Students**

The practical implications of the research findings extend to vocational institutions, policymakers, and, most critically, vocational students themselves.

- **Curriculum development**: vocational institutions can adapt their curricula to incorporate English language training that aligns with industry needs. Tailored language programs can equip students with the practical language skills necessary for their future careers. By integrating English literacy into vocational education, institutions can produce graduates who are not only technically proficient but also adept communicators.

- **Policy recommendations**: policymakers can draw from the research findings to develop policies that support English language education for vocational learners. This may encompass resource allocation, program implementation, and the promotion of international collaborations. By recognizing the significance of English-speaking competence, policymakers can foster an environment conducive to language development within the vocational education sector.

- **Empowering vocational students**: ultimately, the empowerment of vocational students lies at the heart of the research's practical implications. Armed with a strong command of English, vocational students can pursue global career opportunities, engage in cross-border collaborations, and broaden their horizons. The findings underscore that investing in English-speaking competence is an investment in one's future career prospects, equipping vocational students to excel in their chosen fields.

In conclusion, the research paper "Enhancing English Speaking Competence for Vocational Students: A Descriptive Qualitative Analysis" provides compelling evidence for the critical need for speaking skills and competence in English among vocational learners. The research findings illuminate the multifaceted nature of this imperative, encompassing language skills, linguistics, literature, and human resources management. The practical implications underscore the significance of curriculum development, policy recommendations, and the empowerment of vocational students. By embracing these insights, vocational education can
better prepare students for success in a globalized and interconnected world, where English-speaking competence is a key determinant of prospects.

CONCLUSION
In the pursuit of enhancing English-speaking competence for vocational students, the research has illuminated a path toward empowerment and success in an increasingly interconnected global landscape. Through a comprehensive exploration of language skills, linguistics and literature, human resources management, and the role of learners' organizations, we have uncovered the vital role that English literacy plays in vocational education. The findings underscore that English language proficiency is not merely an advantage but a necessity for vocational students. It is the key that unlocks a world of information, global collaboration, and professional opportunities. In a job market where effective communication is paramount, vocational students with strong English-speaking skills stand out as assets to potential employers, well-prepared to excel in team dynamics, customer interactions, and project management.

Moreover, the research reveals that the linguistic and literary dimensions of English proficiency deepen not only communication skills but also cultural awareness. By immersing themselves in the nuances of the language, vocational students can navigate diverse professional settings with cultural sensitivity, a highly valuable trait in the globalized workforce. The role of learners' organizations as advocates for change cannot be overstated. These organizations serve as bridges between students and institutions, shaping curriculum development and resource allocation. Their advocacy ensures that vocational students receive the support needed to enhance their English-speaking skills, fostering a learning environment conducive to growth and development. The practical implications of research extend to vocational institutions, policymakers, and, most importantly, vocational students. Curriculum development that integrates English literacy aligns education with industry needs. Policymakers can draw upon the findings to formulate policies that support language education for vocational learners, while students themselves are empowered to pursue global career opportunities and broaden their horizons. In conclusion, the research underscores that English-speaking competence is the cornerstone of vocational success in today's globalized world. It is a skill that empowers, connects, and propels vocational students toward brighter futures. As we embrace these findings and insights, we embark on a journey to equip vocational students with the language skills they need to thrive in their chosen fields, shaping a workforce that is both technically proficient and globally competent.
REFERENCE


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